

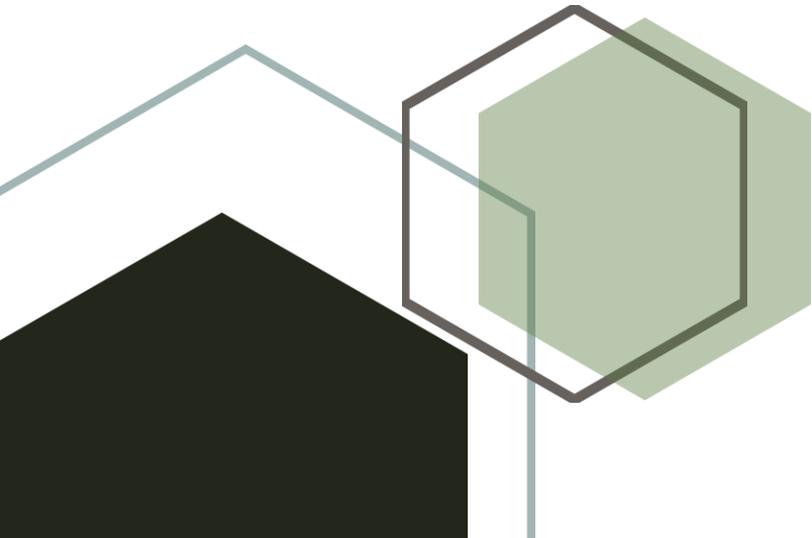
2020 Annual Report



Woven Oak Initiatives of Norwood Inc.



“Weaving Community by Serving Norwood”



**WOVEN
OAK**
INITIATIVES

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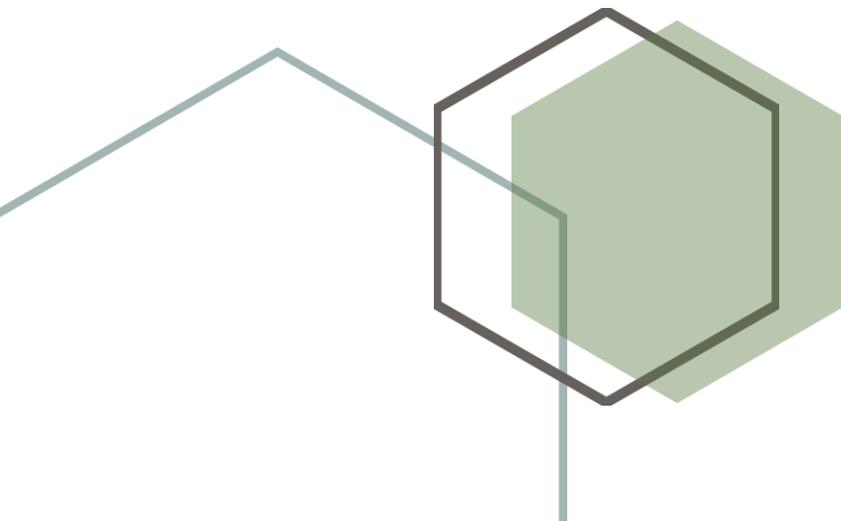
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A Letter From Josh Stoxen

Executive Director

Weaving community with creativity and compassion: this has been the heartbeat of Woven Oak since we took our first steps toward becoming a nonprofit in 2011. As we enter our 10th year of pursuing this mission, we find ourselves in a crisis of community. A global pandemic and a bruising political season have exacerbated isolation and division in our communities in tragic ways. Fear and anger have dominated many of our social interactions, especially online.

2020 was a challenging year for Woven Oak as well. We lost our beloved Director, Angela Pancella, who relocated back to St. Louis. In addition, Friday Fun Life and Norwood Grows have ended as ongoing programs. The Norwood Makers' Collective and Norwood Connection were cut off from many of the relationships they had cultivated, and Baby Bear was also forced to reduce their in-person activities.

Yet, despite these challenges, there have been many signs of hope and new life. Baby Bear adapted, hosting outdoor events and providing delivery of goods to mothers and families in need. Norwood Makers made hundreds of cloth masks and found creative ways to support each other, including providing childcare for an aspiring chef in their midst. Norwood Connection continued to stay in touch with school counselors about the needs of families in Norwood schools. In August, Woven Oak adopted the Zion Food Pantry and began building connections with those in need of food. We also brought on two new student workers from Xavier University, who helped provide administrative and social media support, while also redesigning our entire Web site. In November, in partnership with a local company and Norwood churches, we were able to help distribute 300 Thanksgiving meals.

As we look to the year ahead, we recognize that the challenges are immense, yet we believe that our work is more important than ever. We definitely cannot do it alone, so thank you for your continued support, and may you find ways to weave community right where you are!

With hope and gratitude,

Joshua Stoxen

Our Mission

Woven Oak is an umbrella for many Social Services in Norwood. We are a community development center with programs spread across the city of Norwood.

Our focus is weaving human connections through our initiatives which provide basic needs to the people of our community.

What's In a Name?

Norwood has a population density of over 6,000 people per square mile, making it one of the most densely populated areas in Hamilton County. Despite that, it is easy for people to be lonely, disconnected from their neighbors, and completely unaware of the needs of those around them.

As oak trees grow, they start deep in the soil with a taproot, which represents our deep love for our community. As they grow, they develop an extensive horizontal root system, which expands to find moisture and sustenance, allowing the trees to survive. When Oak trees are planted close to each other, they can even share root systems that have grafted together.

We are like those tree roots, reaching out to our neighbors, and weaving them into the fabric of our lives, both of us receiving sustenance as we connect and develop relationships together. Relationships that enrich our lives and bring us from a place of survival to a place where we can flourish and grow.

Our History

Woven Oak started in 2011 by offering a rugby program for kids who didn't connect with traditional sports. Our small, intramural, neighborhood team was an enormous success and inspired us to grow and expand our outreach to more underserved sectors of the Norwood community. Since then, Woven Oak has grown to include over five different programs that aim to develop a sense of community and support for those in need.

Our Programs

Baby Bear

Norwood Makers Collective

Norwood Connection

The Food Pantry

Norwood Grows

Friday Fun Life

Financial Summary 2020

Total Contributions

↑ **35%**

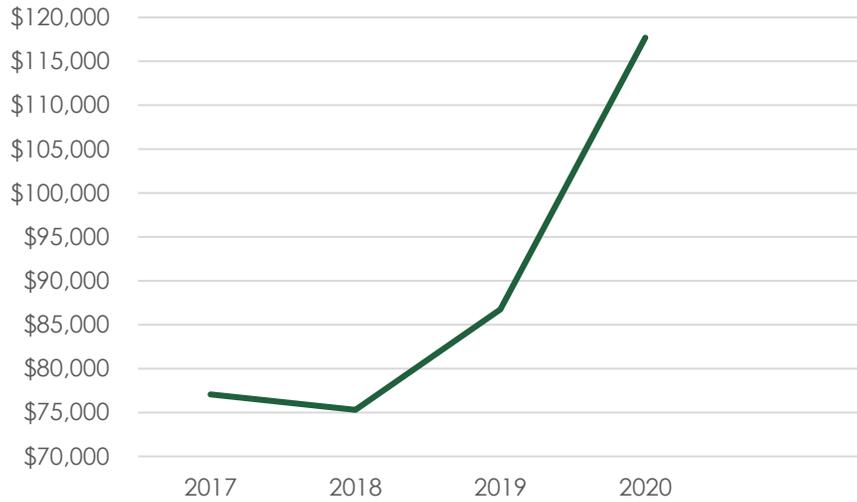
Since 2019

Individual Contributions

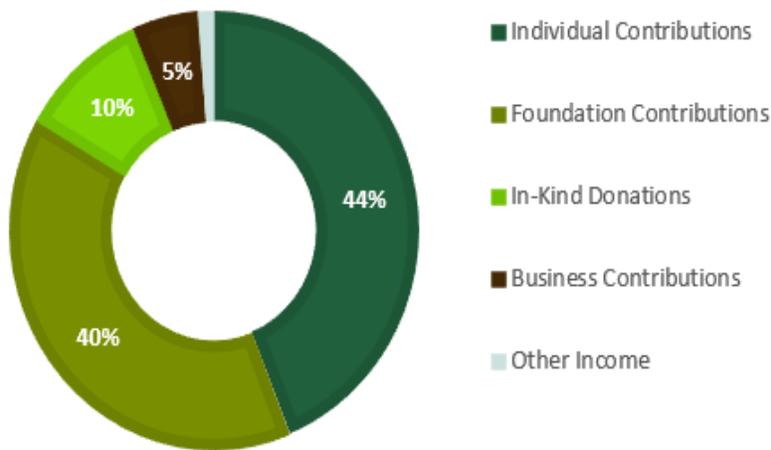
↑ **8%**

Since 2019

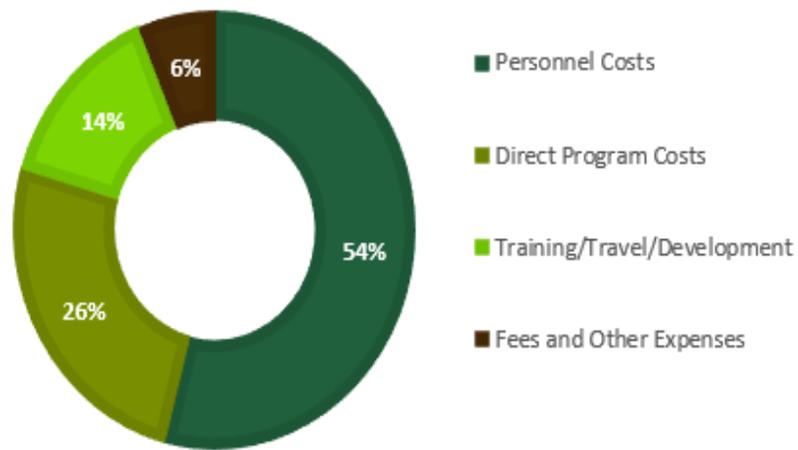
Total Annual Donations Received



2020 Income



2020 Expenses



Four-Year Summary

	2017	2018	2019	2020
Income				
Individual Contributions.....	\$45,142	\$51,401	\$47,868	\$51,697
Foundation Contributions.....	\$9,800	\$10,220	\$15,730	\$46,421
Business Contributions.....	\$1,981	\$4,047	\$7,095	\$6,160
Program Income.....	\$5,017	\$5,258	\$13,626	\$85
Fiscal Agent Income.....	\$7,986	\$91	\$0	\$0
Special Events Income.....	\$6,457	\$3,483	\$1,773	\$939
Board Contributions.....	\$665	\$725	\$650	\$400
Other Income.....	\$0	\$76	\$8	\$0
In-Kind Donations.....	N/A	N/A	N/A	\$12,000
TOTAL INCOME	\$77,048	\$75,301	\$86,750	\$117,702
Expenses				
Personnel Costs.....	\$59,882	\$62,722	\$61,051	\$26,059
Direct Program Costs.....	\$12,852	\$15,594	\$16,528	\$12,265
Professional Fees.....	\$855	\$1,001	\$1,681	\$1,845
Office Expenses.....	\$1,267	\$1,500	\$1,042	\$855
Special Event Expenses.....	\$1,526	\$444	\$404	\$0
Training/Travel/Development..	\$265	\$500	\$115	\$6,867
Other Expenses.....	\$30	\$375	\$125	\$300
TOTAL EXPENSES	\$76,677	\$82,136	\$80,946	\$48,191
Functional Expenses				
Friday Fun Life.....	\$26,057	\$28,508	\$25,602	\$15,366
Norwood Grows.....	\$20,917	\$23,083	\$22,177	\$10,600
Baby Bear.....	N/A	\$650	\$400	\$1,001
Norwood Connection.....	N/A	N/A	\$2,080	\$4,962
Makers Collective.....	\$2,792	\$2,728	\$2,996	\$110
The Food Pantry.....	N/A	N/A	N/A	\$500
Rugby Program.....	\$4,031	N/A	N/A	N/A
Quality of Life Team.....	N/A	\$2,510	\$6,777	\$5,562
ASAP Norwood.....	\$6,718	\$7,216	\$5,714	N/A
Administration.....	\$8,512	\$8,597	\$8,044	\$4,584
Fundraising.....	\$7,225	\$6,886	\$5,412	\$33
Other.....	\$425	\$1,958	\$1,744	\$5,473
TOTAL EXPENSES	\$76,677	\$82,136	\$80,946	\$48,191
NET INCOME	\$371	(\$6,835)	\$5,804	\$69,511

Baby Bear

Since 2018 our Baby Bear program has served over 139 families with the help of over 79 individual volunteers. During 2020, Baby Bear was able to operate under Ohio guidelines for the COVID-19 Pandemic, and was able to serve nearly 20 new families. They were also able to bring on a new, paid, staff member to help the program grow.

Income		Expenses	
Individual Contributions	\$2,244	Direct Program Costs	\$978
Foundation Contributions	\$2,000	Professional Fees	\$23
Special Event Income	\$83	Other Expenses	\$0
Total Income:	\$4,327	Total Expenses:	\$1,001
NET INCOME: \$3,326			

Makers Collective

In 2020, the program was able to invite professionals to teach new crafting and entrepreneurship skills to the community. Despite the pandemic, they continued to connect through Facebook, and by exchanging craft kits with each other. In addition, the program donated 125 masks to the community in an effort to slow the spread of COVID-19.

Income		Expenses	
Foundation Contributions	\$190	Direct Program Costs	\$110
Special Event Income	\$83	Professional Fees	\$0
Individual Contributions	\$0	Other Expenses	\$0
Total Income:	\$273	Total Expenses:	\$110
NET INCOME: \$163			

Norwood Connection

Since 2018, Norwood Connection has helped over 130 families. In 2020, they met the challenge of pandemic, and worked hard to continue providing in-kind support to families in Norwood who need it most.

Income		Expenses	
Individual Contributions	\$7,323	Direct Program Costs	\$4,880
Special Event Income	\$83	Other Expenses	\$53
Foundation Contributions	\$0	Professional Fees	\$29
Total Income:	\$7,406	Total Expenses:	\$4,962
NET INCOME: \$2,444			

The Food Pantry

The Food Pantry officially became a program of Woven Oak Initiatives in 2020. Even during the pandemic, take home meals and pre-packaged food items were offered with the help of the many volunteers that continue to make The Food Pantry available to members of our community. We look forward to growing the program under Woven Oak in the coming years.

Income		Expenses	
Foundation Contributions	\$35,884	Direct Program Costs	\$492
Individual Contributions	\$14,650	Professional Fees	\$8
Business Contributions	\$2,450	Other Expenses	\$0
Total Income:	\$52,984	Total Expenses:	\$500
NET INCOME: \$52,484			

Norwood Grows

The Norwood Grows program seeks to educate, inspire, and empower the children and teens of Norwood, Ohio, through a garden, culinary, art, and nature-based curriculum. Due to the COVID-19 pandemic, Norwood Grows temporarily suspended its programs in 2020. We look forward to the possibility of continuing the program in the future.

Income		Expenses	
Business Contributions	\$3,500	Personnel Costs	\$10,012
Individual Contributions	\$1,248	Direct Program Costs	\$581
Other Income	\$168	Professional Fees	\$7
Total Income:	\$4,916	Total Expenses:	\$10,600
NET LOSS: (\$5,684)			

Friday Fun Life

Friday Fun Life is an after school program which aims to build solidarity and a sense of responsibility among the young members of the Norwood community. After many years of success, 2020 was the last operating year for the Friday Fun Life program. We look forward to the possibility of continuing the program in the future.

Income		Expenses	
Individual Contributions	\$18,650	Personnel Costs	\$15,180
Special Event Income	\$83	Direct Program Costs	\$141
Other Income	\$0	Professional Fees	\$45
Total Income:	\$18,733	Total Expenses:	\$15,366
NET INCOME: \$3,367			

Moving Forward Together

Woven Oak Initiatives is looking forward to the coming years. Next year, we will celebrate 10 years of Woven Oak, and although our programs may be changing, our core principles and mission remains the same. As Woven Oak continues to grow, we will continue to find new ways of connecting neighbors and weaving hope and support among one another.

As we enter a new year, we cannot stress enough the importance of the support we have received from the Norwood community. The generosity of our many donors is what allows Woven Oak to continue the work that we do. Although 2020 has been a challenging year for many, the support we receive has allowed us to help wherever possible, and to challenge our community to maintain hope in a time when it is needed most.

Yours in service,

The Woven Oak Team



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